



B+W Digital Pro: The new Filter Range especially designed for Digital Cameras

"Digital Pro" is the name for the new B+W filter range. In different filter sizes and with the attractive design this newly developed range is especially addressed for users of Digital Cameras and Camcorders. The new chromium-colored mounting perfectly goes along with the light, trendy colors of Digital Cameras.

Currently the B+W "Digital Pro" series in chromium includes the below listed sizes and if demanded, easily can be expanded. Delivery time will be October/November 2000. In preparation are the corresponding B+W Polarizer Filters in the sizes 28 ES for the Nikon Cool Pix and 30 ES for Digital Cameras made by Sony.

Also in the field of the Digital Photography the part of filters demonstrates to be an important role to improve the image quality. Despite the versatile possibilities of programmes to "work" with the image one shouldn't forget a very important fact: information which get lost while taking the picture normally even a Computer can't produce afterwards.

Below some information on helpful filters for the Digital Photography:

B+W Typ 486 UV Infrared Restriction Filter

This special filter for the Digital Photography blocks the existing but often non requested and quality reducing ultraviolet and infrared rays. The result is an improvement in the sharpness of the image as well as a neutral reproduction of colors.

B+W UV Filter

This filter blocks the invisible UV parts which might cause unsharpness. In addition the UV filter also works as a protection for the front lens.

B+W Neutral Grey Filter

Using such filters results in a neutral light reduction. In addition these filters are the ideal resource for the natural high light sensitivity of electronic camera sensors.

B+W Polarizing Filter

Polarizer filters suppress disturbing reflection on mirrored surfaces like windows or water surfaces. As a result image information can be restored much better. Using these filters will also improve color saturation and color contrast.

B+W Close Up Lenses

In the field of Digital Photography B+W Close Up lenses also manage to "enlarge the little world". Already while taking the picture the image will be "big enough" to avoid electronic, partial enlargements and the sharpness always will stay perfectly.

B+W typ	Thread
25.5 E	M 25.5 X 0.5
27 ES	M 27.0 X 0.75
28 ES	M 28.0 X 0.75
30 ES	M 30.0 X 0.75
30.5 E	M 30.5 X 0.5
37 ES	M 37.0 X 0.75
37.5 E	M 37.5 X 0.5
39 E	M 39.0 X 0.5
40.5 E	M 40.5 X 0.5
43 ES	M 43.0 X 0.75
46 E	M 46.0 X 0.5
49 ES	M 49.0 X 0.75
52 E	M 52.0 X 0.75