

## Press Release

### Schneider-Kreuznach hits the spot

Launch of new cine filter line “Diopter Spot”

BAD KREUZNACH, 28 June 2023

Shortly after the launch of the Classic ND filter collection, Schneider-Kreuznach now introduces its brand-new spot diopters.

With a plain, polished area of either 25 or 50 mm in its center, this special filter type provides sharp images in the middle and an out-of-focus zone towards the edges of the frame. This results in dreamy images with an in-focus center that guides the eye of the viewer towards a designated area.

The effect is controllable and reaches from subtle to strong, depending on the diopter's strength, the diameter of the plain area, and the used focal length. That is why Schneider-Kreuznach offers its spot diopters in six variants: Plain areas of 25 and 50 mm combined with diopter strengths of either +1/2, +1 or +2.

Given that they are produced as 138 mm drop-in filter cells, the spot diopters are usable in compatible matte boxes. Furthermore, the filters are made in Germany and will be available for sale from August 2023.

More on [www.schneiderkreuznach.com](http://www.schneiderkreuznach.com)

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### **About the Schneider Group:**

The Schneider Group is specialized in the development, production and manufacturing of high-performance lenses as well as filter systems for the industrial, film and photo sectors.

The main brand "Schneider-Kreuznach" stands for leading technology from Germany for decades. Our applications in industry include optical inspection and 3D measurement.

In the film industry, we have won the Scientific and Technical Award (so-called „technology Oscar“) several times with our products, and photographers appreciate our B+W filters.

The Schneider Group includes Jos. Schneider Optische Werke GmbH, founded in Bad Kreuznach in 1913, the subsidiary of the same name in Singapore, and the companies Schneider Optics (New York, Los Angeles), Schneider Optical Technologies (Shenzhen) and Schneider Asia Pacific (Hong Kong). The Schneider Group employs around 500 people worldwide, 315 of them work at the German headquarter.